



Wairoa A&P Society Showtime

It's show time again!



14-16 January 2021

Sponsorship Packages

Bringing Our Community Together

Contact Laura Hooper for more details

Phone 021 201 1034

Manager@wairoashow.co.nz



Principal Sponsor





The A&P Show has always been one of 'The events' for rural and town folk alike, and it is one of the last true family entertainment days in the Wairoa District.

The growth of this fantastic show would not be possible without the outstanding assistance we have received from our vast family of volunteers and sponsors who support the show each year.

The picturesque show grounds provide a perfect backdrop to the A&P Show. The mature willow trees planted around the arena offer spectators plenty of shade while watching their favourite events.

On-going tree planting over the past few years is enhancing the grounds even more.

The large public car park is in close proximity to the Rodeo and Shearing --- all popular activities with the public. Large crowds watch the Friday Night Speed Shears show.

The Wairoa Show website will provide extra publicity --- including the availability to create a link to sponsors own web pages.

We are now preparing for the 2021 Annual A&P Show and the committee would like to offer you the opportunity to be a part of this fantastic community event.

Committee and Heads of Sections

Patron:	Bruce Taylor	
President:	Ian Denton	022 671 7619
Event Manager:	Laura Hooper	021 201 1034
Secretary:	Charlotte Knight	022 087 6901
Treasurer:	Amanda Mogford	027 818 2855
Equestrian Secretary:	Merryn Maxwell	027 246 8964

Committee

Mesdames: M Baynes, S Condon, S Crawshaw, R Foot, N Hadfield, L Hooper, S Hopley, L Howard, C Knight, R Martin, M Maxwell, A Mogford, M Murphy, H Wallace

Messrs: I Denton, B Hadfield, D Halley, T Howard, L Knight, A O'Connor, M Whitworth

Head Stewards:

Dog Trials:	Ian Denton	06 838 7007
Equestrian:	Rachel Martin	06 838 7220
Home Industries:	Susan Hopley	06 838 8457
Junior Stock Judging:	Sue Crawshaw	06 837 8881
Rodeo:	Harmony Wallace	06 838 7148
Rural Ironman:	Farmlands Wairoa	06 838 7209
Shearing:	Paul Swann	06 837 7660
Sheep:	Sara Bayly	06 837 8702
Wool:	Ian Denton	06 838 7007

Sponsorship Options:

Platinum Tier:

Level of Sponsorship: \$1500 (+ GST) and over

In return for your sponsorship, you will receive:

- Full naming rights to a major class:
- Arena signage for the event
- Opportunity to present awards to prizewinners.
- Complimentary Tickets at our discretion
- 3m wide x 6m deep trade site - complimentary
- Website Promotion --- link to your website
- 2 Complimentary Lunch Passes at the Presidents Tent.
- 20% discount off the normal hireage fee if Showgrounds/Pavilion are hired during 2020
- Acknowledgement in The Wairoa Star Show Features and Show Catalogues (approx 3000)
- Announcements throughout the show promoting your business.
- Opportunity to advertise in The Wairoa Star Show Feature (Your Care & Cost)

Gold Tier:

Level of Sponsorship: \$800 up to \$1499 (+ GST)

In return for your sponsorship, you will receive:

- Full naming rights to a major class:
- Arena signage for the event
- Opportunity to present awards to prizewinners.
- 6 Complimentary Tickets
- 3m wide x 6m deep trade site - complimentary
- Website Promotion --- link to your website
- 2 Complimentary Lunch Passes at the Presidents Tent.
- 10% discount off the normal hireage fee if Showgrounds/Pavilion are hired during 2020
- Acknowledgement in The Wairoa Star Show Features and Show Catalogues (approx 3000)
- Announcements throughout the show promoting your business.
- Opportunity to advertise in The Wairoa Star Show Feature (Your Care & Cost)

Silver Tier:

Level of Sponsorship: From \$150 (+ GST) up to \$799 (+ GST)

There are many smaller events that require sponsorship. These are recognised as important classes and will give good local profile during the show.

Please talk to one of us as to what best suits your requirements.

In return for your sponsorship you will receive:

- Acknowledgement in the Show Feature and 250 Show Catalogues
- Announcements throughout the show promoting your business
- Opportunity to present awards to prizewinners.
- Website Promotion - link to your website
- 2 Complimentary Tickets to the show
- Opportunity to advertise in The Wairoa Star Show Feature (Your Care & Cost)

Bronze Tier:

Level of Sponsorship: \$100 - \$149 (+ GST)

In return for your sponsorship you will receive:

- Acknowledgement in the Show Feature and Show Catalogue (approx. 250)
- Announcements during the show promoting your business
- 1 Complimentary Ticket
- Opportunity to advertise in The Wairoa Star Show Feature (Your care & Cost)
- Website Promotion

Sponsor:

Level of Sponsorship: Up to \$99 (+ GST)

In return for your sponsorship you will receive:

- Acknowledgement in the Show Feature and Show Catalogue (approx. 250)
- Announcements during the show promoting your business
- Opportunity to advertise in The Wairoa Star Show Feature (Your care & Cost)
- Website Promotion

Other Sponsorship Options:

- **Product Supporter:**

Organisers and competitors welcome sponsored product as part of the prize package. Please talk to one of us as to what best suits your requirements.

For your sponsorship you will receive:

- Acknowledgement in the Show Feature and Show Catalogue
- Announcements during the show promoting your business
- Website promotion – link to your website
- 2 complimentary tickets to the show for sponsored product over \$150 + GST

- **Advertising:**

Sponsorship Investment: \$100 + GST

Display material on Oval offering good local profile (Banners/windblades/flags)

Must be supplied by sponsor and delivered to the show grounds prior to the show.

Arrangements must be made for the dismantling of the banner/windblade/flag etc

- **Catalogue Advertising**

Advertising booking deadline: 20th December 2020

Advertising Space is available in the Equestrian and/or Rodeo Catalogue (Black & White)

The cost will include simple artwork, setting up and printing fees

There are 3 sizes available: Full Page: \$100 + GST ½ Page: \$50 + GST ¼ Page: \$40 + GST

Sponsorship 2021

Thank you for your support, your sponsorship is very much appreciated
An invoice will be returned to you on receipt of this form, with direct credit details.
Please retain a copy for your reference.

We hereby commit to the follow sponsorship package for the Wairoa A&P Show:

1. **Major Class Sponsor**
Section _____ \$ _____

2. **General Show Sponsor** \$ _____
(or preferred section)
Horses \$ _____
Ponies \$ _____
Sheep \$ _____
Shearing \$ _____
Home Industries \$ _____
Dog Trials \$ _____
Wool \$ _____
Rodeo \$ _____
Rural Iron Man \$ _____
Junior Stock Judging \$ _____

3. **Product Sponsor**
Preferred Section if Known _____ \$ _____

4. **Display Banners** \$100 per banner \$ _____

5. **Catalogue Advertising**

Full Page	1/2 Page	1/3 Page	\$ _____
Rodeo or Equestrian	\$100	\$50	\$40

Please circle

GST @ 15% \$ _____

TOTAL \$ _____

Name: _____

Signature: _____ Date: _____

Company: _____ Website: _____

Email: _____

Address: _____

Post, email or scan to: Laura Hooper (Event Manager)

Wairoa A&P Society

PO Box 313 Wairoa, 4160
manager@wairoashow.co.nz

Ph: 021 201 1034

